

Martin Broomfield

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About Me

Over thirty five years experience as Graphic Designer, Photographer and Multimedia Developer. Ran a graphic design/photography business in London - UK, Creative Director, Toronto - Canada, Also worked in Kenya, Vietnam, Indonesia, Tanzania, Cote d'Ivoire and Algeria.

Available for freelance contract work, Graphic Design - print and web. Photography - print, video. Multimedia - web design and video editing.

Experience

Graphic Design - Print design.
Website design.
Video graphics.

Photography - Panoramic 360° images.
Humanitarian photography.
Fashion.
Studio/Portrait.

Video - Videography.
Video editing.

September 2017 - Present

Photographer, Algiers, Algeria.

Photography - Panoramic 360° images.
Documentary photography.

Became Google Street View trusted Photographer January 2018.

August 2015 - September 2017

Multimedia Developer, Abidjan, Cote d'Ivoire..

Photography - Sofitel Hotel Abidjan.
Photographing rooms and all public areas in the hotel.
Photographing staff working around the hotel.

Photography - Stanbic Bank Abidjan.
Photographing industrial and commercial landscapes around Abidjan and cote d'Ivoire.
Organising printing of poster sized prints for display in Stanbic Bank HQ, Abidjan.

Graphic Design
Photography - Zoo National Abidjan.
Photographing all the animal in the zoo.
Print design for posters and educational material.
Video "Ponso" chimpanzee situated on an island outside Abidjan.
Set up and management of the zoo website and Facebook page.

August 2012 - August 2015

Multimedia Developer, Dar es Salaam, Tanzania.

- Photography - Photography for NGOs.
Photography for Microsoft Mobile Math.
Njia Health Center, fund raising video used in USA.
Ministerial visit from Canada. Rt Hon Minister Paradis, Minister of International Development.
Linked In Office Services. Interior design shoot.
Panoramic 360° images appearing on 360cities.net.
- Video - Videography for Microsoft Mobile Math.
Habitat for Humanity - Eminus Academy. 5 minute pilot video. Shooting and editing.
Action Aid. Interview with Aida Kiangi, for Copenhagen Business School 2013 awards.

July 2011 - August 2012

Multimedia Developer, Ottawa, Canada.

- Graphic Design - Interface design and full production of web sites.
Interface design for CD Rom Production.
- Photography - Web sites, print and 360° panoramic images.
- Video - Video editing.

July 2007 - July 2011

Multimedia Developer, Jakarta, Indonesia.

- Graphic Design - Interface design and full production of web sites.
Interface design for CD Rom Production.
- Photography - Web sites, print and 360° panoramic images.
- Clients - ACIAR Australia UNEP, Holcim Cement, AKR, Fajar Paper, GTZ, Jakarta Convention Centre, British International School, Chez M'Lain, Sustainable Jakarta.

July 2003 - July 2007

Multimedia Developer, Ottawa, Canada.

- Graphic Design - Interface design and full production of web sites.
Interface design for CD Rom Production.
- Photography - Web sites, print and 360° panoramic images.
- Video - Video editing.
- Clients - Chez M'Lain, Horatio Creations, The European Union.

September 1997 - July 2003

Multimedia Developer, Photographer, Hanoi Vietnam.

Graphic Design - Interface design and full production of web sites.
Interface design for CD Rom Production. Print design.

Photography - Photography for web sites and print.

Video - Video production, graphics and editing.

Clients - UNICEF, SIDA Sweden, World Bank, UNDP, UNFPA,
United Nations International School, BirdLife Vietnam,
CARE, FAO, The European Union, NGO Resource
Centre, Horatio Creations, Museum of Macau,
Chesterton Vietnam, UN Volunteers, Hanoi Tung Shing
Square, Luggy, Wine Oi.

September 1995 - September 1997

Creative Director: Design Vision Inc. Toronto, Canada.

All aspects of Multimedia production including:

Art direction of 3D graphic sequences. Video editing and effects. Preparation of graphics and direction of programmer. Design for print. Design and production of Design Vision Web Site.

Clients - Herman Miller and The GAP.

September 1994 - September 1995

Freelance Multimedia Developer/Graphic Designer Toronto, Canada.

Working as a freelance Multimedia developer.

October 1993 - August 1994

Traveling through Africa on a photographic assignment.

January 1992 - October 1993

Head of Promotion Youth Training Support Programme, Kisumu, Kenya.

Design of newsletters, posters and annual reports.

Production of TV programme about the project with the Kenyan Broadcasting Company (KBC).

Photography of project courses for exhibitions and organisation of exhibits at agricultural fairs around Kenya.

January 1992

Sold "Contact". Started operating as "Contact 2"

1990 - 1992

Proprietor, Communications Company "Contact", London, England.

Audio visual design and computer graphics for conferences, business presentations and audio visuals.

1984 - 1990

Proprietor / Partner, Audio Visual Company "Broomfield Scott", London, England.

Ran all aspects of business including: taking briefs from clients, story boards for audio visual presentations, design for audio visual presentations, speaker support (business to business) presentations and conferences.

Operated VBS Beacon 2 computer graphics system for design of audio visual and speaker support slides.

1981 - 84

Freelance Audio Visual/Graphic Designer London, England.

1979 - 81

Graphic Designer "Connections Communications", Bristol, Avon England.

Story board, design, rostrum camera, photography and production work for audio visual, speaker support and conferences.

1976 - 1979

Graphic Designer "Martak Audio Visual", Alton, Hampshire, England.

Progressed from trainee graphic designer to graphic designer.

Paste up, story board, design, rostrum camera and photography.

Personal

Married. Two daughters. Became Canadian citizen 2006.

Born 4th December 1957

Web: <http://www.martinbroomfield.com>

Affiliations/Memberships

Pro member and Maestro at 360 Cities
Google Street View trusted Photographer

Voluntary work

January 1992 - October 1993

Head of Promotion Youth Training Support Programme, Kisumu, Kenya.

May 2004 - March 2006

Web designer Webmaster ISS International Social Service, Ottawa, Canada.

June 2007 - October 2007

Photographer, Designer Werkgroep'72

September 2012 - June 2015

Head of Communications, DSG, Diplomatic Spouses Group, Dar es Salaam, Tanzania.

October 2015 - June 2017

Photographer, Designer, Abidjan Zoo, Cote d'Ivoire.

August 2016 - June 2017

Photographer, Videographer, SOS Ponso, Abidjan, Cote d'Ivoire.

October 2017 - September 2019

Photographer, Videographer. Canadian Embassy, Algiers.